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\$2428

Canon

EOS 7D Mark II with 18-135mm

Designed with speed in mind. Custom settings allows for continuous focusing an ideal tool for sports and wildlife.

20.2 MP **10 fps** **FULL HD MOVIES** **BUILT-IN GPS**



\$747

Panasonic

Lumix GX7 with 14-24mm

Easy to frame extremely high or low angle shots. With mobility and creative versatility for vivid, detail rich photos.

16 MP **3" TILT SCREEN** **FULL HD MOVIES** **BUILT-IN WIFI**

FREE WITH PURCHASE
Bonus leather case and battery valued at \$268 RRP.



\$3775

Nikon

D750 with 24-120mm

Championing a multimedia approach to photography this camera is well suited to still imaging and video.

24.3 MP **3.2" LCD SCREEN** **BUILT-IN WIFI** **FULL HD MOVIES**

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\$799
*AFTER CASH BACK

\$200 CASH BACK
See inside for details.



FUJIFILM X-E2 Silver with XF 18-55mm
Delivers excellent photo quality with a streamlined shooting layout. Great for first time photographers.

16.3 MP **3" LCD SCREEN** **BUILT-IN FLASH** **FULL HD MOVIES**

\$1249
*AFTER CASH BACK

\$100 CASH BACK
See inside for details.



Nikon D7100 with 18-105mm
Truly pocketable, with quicker shooting, achieve a thrilling new level of image quality and sharpness.

24.1 MP **3.2" LCD SCREEN** **UP TO 6fps** **FULL HD MOVIES**

\$318
*AFTER CASH BACK

\$50 CASH BACK
See inside for details.



Canon PowerShot S120
Bright lens and fast continuous shooting, this puts great performance in the pocket of serious photographers.

12.1 MP **3" LCD SCREEN** **FULL HD MOVIES** **BUILT-IN WIFI & GPS**

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\$30 GIFT CARD

Canon Powershot G7X
Combining exceptional image quality, creative versatility and a beautifully compact design. A powerful pocket size camera that delivers outstanding results.

20.2 MP	TILT-UP SCREEN	FULL HD MOVIES	BUILT-IN WIFI
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FREE VIP membership and 600 FREE prints with every camera purchase over \$199.



Canon Powershot G1X Mark II
Delivering the best image quality with an image sensor larger than most compacts.

12.8 MP	3" TOUCH SCREEN	BUILT-IN WIFI	5X OPTICAL ZOOM
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Canon Selphy CP910 Printer
With built in wifi, the perfect solution for conveniently fast, photo-lab quality prints from a range of devices.



Canon LEGRIA HF R506
Designed for anyone who wants to record life's most precious memories in stunning quality.

3.2 MP	3" TOUCH SCREEN	BABY MODE	32X OPTICAL ZOOM
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Canon 12x36 IS II Binoculars
Image Stabilized Wide Angle Binoculars

6M FOCUS DISTANCE	12X MAG	14.5MM EYE RELIEF	WEIGHT 660G
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\$584 *AFTER CASH BACK | \$150 CASH BACK

Canon EOS 700D with 18-55mm
Providing vibrant colour and improved high sensitivity performance for consistently beautiful photos.

18 MP	3" LCD SCREEN	FULL HD MOVIES	CREATIVE ART FILTERS
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\$1318 *AFTER CASH BACK | \$150 CASH BACK

Canon EOS 70D with 18-135mm
Promising photographers can develop their passion while becoming more involved in the photographic process.

20.2 MP	3.2" LCD SCREEN	BUILT-IN WIFI	FULL HD MOVIES
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\$2378 *AFTER CASH BACK | \$200 CASH BACK

Canon EOS 6D with 24-105mm
Step up to full frame photography and develop your skills. This camera is designed to perform.

20.2 MP	3" LCD SCREEN	FULL HD MOVIES	BUILT-IN WIFI & GPS
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DOUBLE CASHBACKS & INSTANT REWARDS | \$3899 *AFTER CASH BACK | \$200 CASH BACK

Canon EOS 5D Mark III with EF 24-105mm f/4 LIS
Pro's choice, built tough, resistant to dust and wet weather.

22.3 MP	3.2" LCD SCREEN	FULL HD MOVIES	61-POINT AF
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\$496

Canon Speedlite 600EX-RT flash
High intensity and advanced functionality.

\$318

Canon Speedlite 430EX II flash
Lightweight and compact.

\$968

Canon EF 100mm f/2.8L IS Macro USM

\$1798

Canon EF 16-35mm f/2.8L USM

\$798

Canon EF 17-40mm f/4L USM

\$458

Canon EF-S 18-135mm f/3.5-5.6 IS STM

\$121



Nikon Coolpix S32
Take it to the beach or skiing for fuss-free photography. High-quality photos and videos made easy.

13.2 MP FULL HD MOVIES WATER-PROOF SHOCK-PROOF

\$348



Nikon Coolpix S9700
Wherever you go, this sleek, stylish camera is at hand to capture every moment, even in bad light.

16 MP 30X OPTICAL ZOOM BUILT-IN WIFI FULL HD MOVIES

\$328



Nikon Coolpix AW120
Waterproof and can be used for snorkelling, whether you're exploring the world or capturing family outings.

16 MP 5X OPTICAL ZOOM BUILT-IN WIFI FULL HD MOVIES

\$1028



Nikon D5300 with 18-140mm
Every photo is richer, truer to life and HD video has a stunning cinematic look and level of sharpness and clarity.

24.2 MP IMAGE EFFECTS BUILT-IN WIFI FULL HD MOVIES

\$100 CASH BACK



\$100 CASH BACK

2YEAR MANUFACTURER WARRANTY
I AM PEACE OF MIND



\$732
*AFTER CASH BACK

Nikon AW1 with 11-27mm Underwater camera
From outdoor adventures to family events, don't miss a moment with this waterproof, shockproof, interchangeable lens camera. From the epic to the everyday, it delivers high-quality images.

14.2 MP 15fps FULL AUTOFOCUS BUILT-IN WIFI FULL HD MOVIES

\$649



Nikon D5200 with 18-55 VR
Bring out your creative side and create crystal clear pictures no matter where you are.

24.1 MP 3.2" LCD SCREEN LARGE SIZE IMAGE SENSOR HDMI OUTPUT

\$100 CASH BACK

\$3449



Nikon D810
Focus your attention on what's important, finding the right shot with a series of thoughtfully designed features.

36.3 MP UP TO 7fps FULL HD MOVIES SPILT SCREEN DISPLAY

BONUS GIFT CARD

\$50 GIFT CARD

\$3464



Nikon D610 with 24-120mm
Enables stunning photos with superior clarity, endless ways to ignite your imagination.

24.3 MP 3.2" LCD SCREEN FULL HD MOVIES TIME LAPSE CAPABILITY

\$125



Nikon ACULON A30 10x25 Binoculars

FOLD UP DESIGN 10X MAG 10.6MM EYE RELIEF WEIGHT 275G

\$199

RED HOT!



Nikon ACULON T11 8-24x25 Zoom Binoculars

4M FOCUS DISTANCE 8-24X MAG 13MM EYE RELIEF WEIGHT 306G

\$299

SAVE \$100



Nikon Monarch 8x36 DCF

2.5M FOCUS DISTANCE 8X MAG 17MM EYE RELIEF WEIGHT 570G

\$1997

\$250 CASH BACK



Nikon AF-S Nikkor 24-70mm f/2.8G ED

\$1068



Nikon AF-S VR Micro-Nikkor Macro 105mm f/2.8 IF-ED

\$579



Nikon AF-S Nikkor 85mm f/1.8G

\$2525

\$250 CASH BACK



Nikon AF-S Nikkor 70-200mm f/2.8 ED VR II

\$335



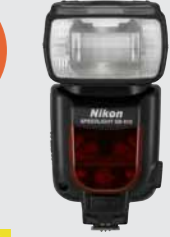
Nikon Speedlight SB-500

\$431



Nikon Speedlight SB-700

\$633



Nikon Speedlight SB-910

\$568



PENTAX K-50 with 18-55mm
Forget conformity and get serious with fast, advanced functionality designed for an active lifestyle.

16.3 MP 3" LCD SCREEN SHAKE REDUCTION UP TO 6fps

\$755



PENTAX K-S1 with 18-55mm
For photographers who take pictures wherever they go, offering a great lightweight, compact and portable option.

20.1 MP 3" LCD SCREEN 21 DIGITAL FILTERS FULL HD MOVIES

\$1699



BONUS BATTERY

DJI Phantom 2 Vision+ Quadcopter new version 3
Real time live-view on your mobile device allows you take photos and videos from a completely new perspective.

BUILT-IN CAMERA FULL HD VIDEO REMOTE TILT CONTROL LENS FILTERS

\$1698



OLYMPUS OM-D E-M1 with 12-40mm
With the flagship interchangeable lens camera, this is the embodiment of Olympus' class leading technologies.

16.3 MP 3" LCD SCREEN TRUEPIC VII BUILT-IN WIFI

\$499



OLYMPUS OM-D E-M5 Elite with 14-42mm
Equipped with the world's fastest auto-focusing and most advanced image stabilizer.

16 MP 3" LCD SCREEN TRUEPIC VI FULL HD MOVIES

\$888



OLYMPUS OM-D E-M10 Twin Kit with 14-42mm and 40-150mm
A sleek, retro-styled metal body and fashionable ultra-slim design, this camera is a compact powerhouse.

16 MP 3" LCD SCREEN TRUEPIC VII BUILT-IN WIFI

\$299



ONA
The Bowery Bag, Smoke

\$868



SIGMA 50mm f/1.4 Art Series

\$749



SIGMA 35mm f/1.4 Art Series

\$899



SIGMA 150-500mm f/5-6.3



\$348



OLYMPUS TOUGH TG-3
Tough capabilities that make it great for a range of activities. Sealing technology allows for waterproofing to 15m.

16 MP 3" LCD SCREEN BUILT-IN WIFI FULL HD MOVIES

\$534



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The Camps Bay Backpack, Field Tan

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BLACKRAPID RS-7 Strap



\$124



OLYMPUS 10x25 WP11 Binoculars
1.5M FOCUS DISTANCE 10X MAG WATER-PROOF WEIGHT 260G

\$105



OLYMPUS 8x40 DSPI Binoculars
4M FOCUS DISTANCE 8X MAG 12MM EYE RELIEF WEIGHT 710G

\$99



OLYMPUS 10x50 DSPI Binoculars
6M FOCUS DISTANCE 10X MAG 12MM EYE RELIEF WEIGHT 710G

\$135



ONA
The Presidio Antique, Field Tan

\$29



LENSPEN Lenspen triKlear

FROM \$49



SanDisk Extreme Pro SD microSDHC card

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Tokina AT-X 11-16mm PRO DX-II

\$375



OLYMPUS M.Zuiko 25mm f/1.8 Standard Prime
\$40 CASH BACK

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OLYMPUS M.Zuiko 45mm f/1.8 Telephoto Prime
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OLYMPUS M.Zuiko 75-300mm f/4.8-6.7 II
\$100 CASH BACK

\$735



OLYMPUS M.Zuiko 75mm f/1.8 Telephoto Prime
\$100 CASH BACK

\$418

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Bonus Action Cam
valued at \$279 RRP.



SONY. DSC HX60V

Enjoy a range of picture-enhancing technologies for smooth, precise detail, whether up close or far away.

20.4 MP **3" LCD SCREEN** **30X ZOOM** **BUILT-IN WIFI**

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SONY.

ILCE6000 with 18-55mm
and Bonus 55-210mm Lens

It's all the full-frame performance you ever wanted in a compact size that will change your perspective entirely.

24.3 MP **3" LCD SCREEN** **FULL HD MOVIES** **BUILT-IN WIFI**

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A KX110L

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worth over
\$13,000!



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SONY. ILCE5000 with 16-50mm

Includes refined capabilities in a pocket-able size makes it is easy to get beautiful pictures almost anywhere.

20.1 MP **4 fps** **DSLR QUALITY** **BUILT-IN WIFI**

\$1349



SONY. A7

It's all the full-frame performance you ever wanted in a compact size that will change your perspective entirely.

24.3 MP **3" LCD SCREEN** **FULL HD MOVIES** **BUILT-IN WIFI**

\$488



SONY. DSC HX400V

Stabilization technology delivers razor-sharp results perfect for sporting events and all your adventures.

20.4 MP **100X ZOOM** **FULL HD MOVIES** **BUILT-IN WIFI**

\$234



SONY. HDR AS20

Clear, noise-free images even in dimly lit environments. The advanced stabilization enables blur-free shooting.

11.9 MP **150 MINS** **170° WIDE ANGLE** **FULL HD MOVIES**

\$418



SONY. HDR AS100VR

With a built-in tripod mount and GPS tagging, it's ready for the big waves, air and jumps whenever you are.

13.5 MP **GPS FUNCTION** **FULL HD MOVIES** **BUILT-IN WIFI**

\$1274



SONY. HDR PJ820

Capture smooth, shake free footage while walking or running. Has an in built Projector for sharing your movie.

24.5 MP **24X ZOOM** **FULL HD MOVIES** **BUILT-IN WIFI**

\$2345



SONY. A7s

Images and video come alive revealing astonishing detail and colour even in the dead of night.

12.2 MP **3" LCD SCREEN** **FULL HD MOVIES** **BUILT-IN WIFI**

\$1448



SONY.
Vario-Tessar T* FE 16-35mm
f/4 ZA OSS

BONUS ACCESSORY KIT

Includes camera grip, 64GB
memory card and screen protector.

\$898

SONY. DSC RX100 III and Bonus

Whether you're a pro looking for a premium compact camera, or simply want to take your point and shoot photography to the next level, this is a sophisticated, pocket-friendly package you'll want to take everywhere.

20.1 MP **15fps FULL AUTOFOCUS** **BUILT-IN WIFI** **FULL HD MOVIES**



\$2648

PRE-ORDER NOW



SONY.
FE PZ 28-135mm f/4 G OSS

\$1399



SONY.
FE 70-200mm f/4 G OSS

\$235



SONY.
SEL 30mm f/3.5 Macro Lens



Panasonic DMC-TZ60
Save your memories in remarkable quality, has a range of manual functions to boost your creativity.

18.1 MP 3" LCD SCREEN FULL HD MOVIES BUILT-IN GPS



Panasonic DMC-LX100
Stunning image quality, placed into a compact body. This makes fleeting moments become works of art.

12.8 MP 3" LCD SCREEN FULL HD MOVIES BUILT-IN WIFI



Panasonic DMC-GH4 Body
The world first DSLM camera to record 4K videos, it truly meets the needs of the professionals.

16 MP 3" LCD SCREEN FULL HD MOVIES BUILT-IN WIFI



GoPro Hero4 Black Edition
Allows you to move beyond HD, either wearing the camera or mounting it in a number of creative ways.

12 MP 30 fps BUILT-IN WIFI AND BLUETOOTH TIME LAPSE



GoPro Hero4 Silver Edition
With a built-in touch screen, compose your shots, review footage and access settings for simple navigation.

12 MP 30 fps BUILT-IN WIFI AND BLUETOOTH TOUCH SCREEN



Panasonic GM5 Twin Lens Kit with 12-32mm and 35-100mm
With a ultra-compact design and uncompromising image quality, it can go wherever you go.

16 MP 3" LCD SCREEN BUILT-IN WIFI TIME LAPSE



FUJIFILM X-A1 with 16-50mm and XC 50-230mm twin Lens Kit
A compact and stylish entry level camera with interchangeable lens, with a range of available colours.

16.3 MP 3" LCD SCREEN ADVANCED FILTER BUILT-IN WIFI



FUJIFILM X100S
Discreet and unassuming yet positively striking, create the perfect composition.

16.3 MP 2.8" LCD SCREEN 6 FPS INTELLIGENT FLASH



FUJIFILM X-T1 with 18-55
Sophisticated, innovative and compact, with a weather resistant design; the latest interchangeable lens camera.

16 MP 3" TILT SCREEN FULL HD MOVIES BUILT-IN WIFI



FUJIFILM X-F1 Black
With a classic, retro look and advanced filters, this is a user friendly camera with high quality photos and videos.

12 MP 10 fps 3" LCD SCREEN FULL HD MOVIES



think Digital Holster 30 V2



think Airport Navigator Rolling Camera Bag



think Streetwalker Camera Backpack



Manfrotto Fluid Video Monopod (560B-1) with head



Manfrotto BeFree Tripod



Manfrotto The Compact Light, Red (MKCOMPACTLT-RD)

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lowepro Toploader 50 AW II



lowepro DSLR Video Fastpack 250 AW



lowepro Pro Roller X200 AW