

We've got Christmas Wrapped up at digiDIRECT

Get the Diamond Advantage & SAVE!



FREE with any camera purchase over \$199*

- 16 day exchange policy
- 600 digital prints FREE
- FREE VIP membership
- 10% off Fuji Frontier enlargements
- + Invitation only events
- + Exclusive monthly offers
- + Priority print service

*Details in-store.

\$387

OLYMPUS TG-2
Shockproof and Waterproof

12.8 MP SUPER MACRO GPS FULL HD MOVIE

BONUS Olympus silicon case and floatstrap

\$2098

SONY Alpha α7
w. FE 28-70mm f3.5-5.6 OSS Lens

24.3 MP 28-70mm LENS 3" LCD Interchangeable

Capture stills or movies, the extraordinary α7 makes it easy

World's lightest interchangeable-lens full-frame camera!

\$1549

After Cashback

Canon
EOS 6D DSLR Camera Body

20.2 MP 3" LCD GPS WIFI

FREE Manfrotto MM3-01 MONOPOD



Upgrade your Body to a Full Frame DSLR



digiDIRECTTM
cameras & imaging

SYDNEY City
75 King St. Sydney (next to the Apple Store)
Ph: (02) 9262 2330 *Open 7 Days*
Email: sydney@digidirect.com.au

SYDNEY Bondi Junction
Level 1, Shop 1044 Westfield Bondi Junction
Ph: (02) 9369 3499 *Open 7 Days*
Email: bondi@digidirect.com.au

MELBOURNE
217 Elizabeth St. Melbourne
Ph: (03) 9670 6901 *Open 7 Days*
Email: melbourne@digidirect.com.au

BRISBANE
166 Adelaide St. Brisbane
Ph: (07) 3229 1888 *Open 7 Days*
Email: brisbane@digidirect.com.au

www.digidirect.com.au





Canon PowerShot G16

\$449*
*AFTER CASHBACK

Optimal speed and responsiveness!

The PowerShot G16 is now faster than ever with the ability to shoot up to 12.2 frames per second! The advanced DIGIC 6 processor and 12.1MP High Sensitivity CMOS sensor combine to provide advances in low light photography and movie shooting with brilliant colour rendition and dynamic range in all light conditions. Enjoy new Star Mode to capture beautiful images of starry skies with ease. Not only will you capture amazing stills, but with Full High Definition Movie Recording with fine detail processing you will capture amazing movies.

\$50
CASHBACK

12.1
MP

12.2fps
CONTINUOUS
SHOOTING

3"
LCD

FULL
HD
MOVIES



2 YEAR LOCAL WARRANTY
Create with confidence anywhere in Australia

\$349*
*AFTER CASHBACK

\$50
CASHBACK



FREE
CLEANING
KIT

Canon PowerShot S120

Compact, but incredibly powerful! The advanced DIGIC 6 processor and 12.1MP high-sensitivity CMOS sensor provide advances in low-light photography and movie shooting with brilliant colour rendition and dynamic range. Share or print direct from the camera with Wi-Fi connectivity.

12.1
MP

TOUCH
SCREEN
3" LCD

BUILT-IN
WiFi

FULL
HD
MOVIES

\$229*
*AFTER CASHBACK

\$50
CASHBACK



Canon PowerShot SX280 HS

The ultimate compact travel companion. Super versatile 20x zoom with ZoomPlus technology to double high quality shooting up to 40x. Backed up with advanced movie recording, fast performance, Wi-Fi and advanced GPS tracking makes this the most versatile travel camera around.

12.1
MP

20x
OPTICAL
ZOOM

BUILT-IN
WiFi
& GPS

FULL
HD
MOVIES

\$110*
*AFTER CASHBACK

\$25
CASHBACK



Canon iXUS 135

Look good on both sides of the camera. 8x zoom and Intelligent Image Stabilisation coupled with Wi-Fi means you can share beautiful photos on the run. Smart Auto detects 32 different scenes by assessing various factors in both the background and the subject. Eco mode extends battery life by up to 30%.

16
MP

2.7"
LCD

BUILT-IN
WiFi

8x
OPTICAL
ZOOM

FREE
DigiDIRECT
Spudz-Style
CLEANING
CLOTH

\$99



Canon 8x22 A Binoculars

Superb optical performance including excellent edge-to-edge sharpness and contrast at 8x magnification. The rubber-coated, dual-axis foldable body provides non-slip handling and water resistance. Features a roof prism for ultra-compactness.

FREE
Binocular
Harness
Strap

\$589

Canon 10x30 IS Binoculars

Ultra-compact and lightweight design, with built-in Image Stabiliser technology. The perfect companion for every type of travelling, for air shows, nature trips and an excellent choice when visiting the race track or watching other spectator sports.

FREE
Binocular
Harness
Strap

\$799

Canon 12x36 IS Binoculars

Canon's Image Stabiliser technology keeps the image steady when you're not. High magnification multi-coated lenses deliver a wide, extra-bright field-of-view. The Doublet Field Flatteners keep images sharp from edge-to-edge. Water-resistant, non-slip rubber coating.

SONY CyberShot RX100 Mark II

\$748



3-inch Xtra Fine TFT LCD tilts up or down

The Cyber-shot RX100 II from Sony puts even more shooting power in your pocket. Sleekly styled in strong, light aluminium, it's the perfect travel partner for discerning photographers seeking professional quality images and controls from a pocket camera. Building on the superb picture quality of the multi-award winning RX100, the RX100 II delivers even better results whether you're shooting indoors or at dusk. The newly developed back-illuminated Exmor R 1.0" CMOS sensor increases sensitivity while reducing picture noise, especially in challenging low-light scenes. Combined with the exceptional f1.8 Carl Zeiss Vario-Sonnar T* lens, you'll see the difference in any shooting situation with exceptionally crisp, natural stills and Full HD video.

- 20.2 MP
- 3.6X OPTICAL ZOOM
- BUILT-IN WiFi
- FULL HD MOVIES



\$495

GoPro HERO3+ Black Edition

Faster built-in Wi-Fi and 20% smaller and lighter than the HERO3. The HERO3+ is designed for recording a variety of adventure sports and it comes with a rugged housing that is waterproof down to a depth of 40m.

- 12MP STILLS
- Remote & Basic Mounts Included
- BUILT-IN WiFi
- 1440p 48fps MOVIES



\$319

Panasonic Lumix FT-5

The perfect companion for those demanding the ability to document unbelievable moments anytime, anywhere. 13m waterproof, dustproof, 2m shockproof, freezeproof and pressure resistant. Red colour reproduction for beautiful underwater shots.

- 16.1 MP
- 4.6X OPTICAL ZOOM
- BUILT-IN WiFi & GPS
- FULL HD MOVIES



\$799

RICOH GR

A high performance compact camera including a 16.2MP APS-C size sensor and the GR Engine V Image Processor for sharp, high resolution imaging and fast response time, and an ultra bright 3-inch 1,230k-dot LCD for daylight viewing.

- 16.2 MP
- 3" LCD
- 100-25600 ISO
- 18.3mm f2.8 Lens



\$449

SONY Cyber-shot HX300

Zoom in to endless imagination and get real up close with Cyber-shot HX300's powerful 50x optical zoom lens. Capture brilliant true-to-life images with superb quality and shoot just like a pro!

- 20.4 MP
- 50X OPTICAL ZOOM
- FAST AF
- FULL HD MOVIES



\$575

Panasonic Lumix FZ200

The top-of-the-range DMC-FZ200 features a high quality Leica lens with a constant F2.8 aperture, across the 24x optical zoom and Full-HD recording in both AVCHD and MP4 format. Features a newly-designed, high-resolution Electronic Viewfinder.

- 16.1 MP
- 24X OPTICAL ZOOM
- 12fps CONTINUOUS SHOOTING
- FULL HD MOVIES



\$388

SONY Cyber-shot HX50

Compact and stylish with an incredible 30x zoom. Optical SteadyShot provides ultra-sharp images even at maximum zoom. Excellent low-light performance. Share your memories instantly with built-in Wi-Fi.

- 20.4 MP
- SONY G Lens
- BUILT-IN WiFi
- FULL HD MOVIES

Canon

Professional
PHOTO & VIDEO DEALER



2 YEAR LOCAL WARRANTY

Create with confidence
anywhere in Australia

www.digidirect.com.au



Canon EOS 100D Body

\$469*
*AFTER CASHBACK

The world's smallest and lightest APS-C DSLR camera, the EOS 100D offers both quality specifications and fun creative features for those who like to think big, but travel light. The EOS 100D includes high-quality and advanced features making it a powerful creative tool for hobbyist photographers with huge scope to grow into this camera as your skills develop.

- 18 MP
- 4fps CONTINUOUS SHOOTING
- 3" LCD
- FULL HD MOVIES



FREE
Lookalike
EF24-105
TRAVEL
MUG



\$150
CASHBACK

Canon EOS 700D ACTION KIT

\$799*
*AFTER CASHBACK

with 18-55 &
55-250mm
IS lenses

Ignite your creativity with the most powerful entry-level DSLR. Amazing low light performance and the speed of capturing up to 5fps will take your creative photography further.

- 18 MP
- 5fps CONTINUOUS SHOOTING
- 3" LCD
- FULL HD MOVIES



FREE
Manfrotto
MMC3-01
MONOPOD



FREE
Lowepro
Orion 200
Daypack

\$150
CASHBACK

Canon EOS 70D ADVANCED KIT

\$1469*
*AFTER CASHBACK

with EF-S
18-135mm
f3.5-5.6
IS STM Lens

Perfect for enthusiast photographers with Dual Pixel CMOS AF system for AF performance in Live View mode similar to shooting through the viewfinder, enabling smooth AF during movie shooting. It also combines powerful creative features with wireless sharing for a highly responsive, all-purpose camera.

- 20.2 MP
- BUILT-IN WiFi
- 3" VARI-ANGLE LCD
- FULL HD MOVIES



FREE
Manfrotto
MMC3-01
MONOPOD



FREE
Lowepro
Toploader
Zoom 50AW

\$150
CASHBACK

Canon GPS Receiver GP-E2

Compact GPS receiver enabling photographers to record the shooting location & orientation.

\$279



Canon Selphy CP-900 Instant Printer

Instantly print 6x4" photos at home.

\$99



Canon Speedlite 600EX-RT

\$536



Canon Battery Grips

FROM
\$215



Canon Sports Action Lenses



BONUS
Carbon Fibre Sirix Monopod
valued at \$99
with any of
these telephoto
or zoom lenses

Excludes teleconverters



FREE
Carbon
Fibre Sirix
Monopod

\$1457

Canon

EF 70-300mm
f4-5.6 L IS USM



FREE
Carbon
Fibre Sirix
Monopod

\$1725

Canon

EF 100-400mm
f4.5-5.6 L IS USM



FREE
Carbon
Fibre Sirix
Monopod

\$2931

Canon

EF 28-300mm
f3.5-5.6 L IS USM



FREE
Carbon
Fibre Sirix
Monopod

\$2437

Canon

EF 70-200mm
f2.8 L IS II Lens



\$547

Canon
EF 2x III
Teleconverter

Increase
the power
of your
telephoto
zooms!



\$486

Canon
EF 1.4x III
Teleconverter



FREE
Carbon
Fibre Sirix
Monopod

Canon
EF 500mm
f4 L IS II USM

\$10,439



\$921

Canon
100mm f2.8 IS
USM Macro



\$527

Canon
EF 100mm f2.8 AF
USM Macro



\$235

Canon
EF-S 60mm
f2.8 USM Macro



\$449

Canon
Extension Tube
EF 25 II



\$99

Canon
Off-Camera Shoe
Cord OC-E3



\$650

Canon
MR-14EX TTL Macro
Ring Lite Flash

BONUS

LensPen TriKlearCleaning Kit
valued at \$29.95 with these
macro lenses & accessories



I AM PURE PHOTOGRAPHY

NEW! RETRO-STYLED HIGH-END DSLR

Nikon Df with AF-S NIKKOR 50mm f/1.8G Lens

The new Df is Nikon's smallest and lightest full-frame format DSLR. It is equipped with mechanical dials for setting shutter speed, ISO sensitivity, exposure compensation, exposure mode and release mode independently to bring users the ultimate in flexibility and control. Offers low-light, HDR and Active D-Lighting capabilities and improved white balance. The camera is offered in black and silver with a leatherette finish that enhances comfort and is reminiscent of Nikon's milestone masterpieces.



16.2 MP FULL FRAME SENSOR 39 POINT AF FULL HD MOVIES **\$3449**



I AM JAMIE OLIVER JR

Nikon D3200 KIT

- NIKON D3200 Body
- AF-S DX 18-55mm f3.5-5.6G VR lens
- LensPen Triklear Cleaning Kit



The Nikon D3200 is a dream come true for entry users. Its enhanced Guide mode can lead you through the process of set-up and shooting various scenarios. There are also six scene modes to assist you so your pictures will always be perfect.

24.2 MP Live View 3" LCD FULL HD MOVIES **\$598**

Nikon AF-S 24-70mm f2.8G ED
\$1978

Nikon AF-S 35mm F1.8G DX
\$249

Nikon AF-S 85mm F3.5 G ED VR DX Micro
\$568

Nikon AF-S 55-300 F4.5-5.6 DX
\$288



\$984

Nikon Nikon1 AW1 with 11-27.5mm

Count on the Nikon 1 AW1 for beautiful images wherever you go. It's the world's first waterproof, dustproof and shockproof interchangeable lens camera. Rugged with a refined premium design, it's the perfect companion from quiet moments to exhilarating adventures.

14.2 MP 15M WATER PROOF 160-6400 ISO FULL HD MOVIES

I AM PROFESSIONAL

Nikon

D800 PRO KIT

- NIKON D800 Body
- AF-S 24-70mm f2.8G ED lens
- EN-EL15 Spare Battery
- Lowepro Toploader Zoom 55AW



36.3 MP

FX CMOS SENSOR

51-POINT AF

FULL HD MOVIES

Sharper images, greater detail and incredible resolution – capture the big picture with the Nikon D800. With a stunning 36.3 megapixel full-frame CMOS sensor, 51-point auto-focus system and the ability to shoot full HD (1080p) video, the Nikon D800 takes your photography to the next level.

\$4999



I AM THE BEAUTY OF LIFE

\$1198

BONUS Black Rapid RS-4 Strap



Nikon

D5200 with 18-55mm & 55-300mm VR lenses

24.1 MP

3" VARI-ANGLE LCD

7 SPECIAL EFFECTS

FULL HD MOVIES

Powerful new EXPEED 3 Image Processor plus a huge 24.1 megapixels all in a compact DSLR body. Shoot comfortably from high or low angles with the vari-angle LCD screen. Never miss those once in a lifetime moments with continuous shooting up to 5fps. Plus, relive all the action with Full (1080p) HD video.

Nikon COOLPIX P520

High-power 42x optical zoom, the equivalent of a 1000mm focal length. From telephoto shooting to macro photography as close as 1cm. Features built-in GPS function and advanced Vibration Reduction.

18.2 MP

42x OPTICAL ZOOM

3.2" VARI-ANGLE LCD

FULL HD MOVIES



\$419

Nikon COOLPIX AW110

BONUS CASE & 8GB Sandisk Ultra SDHC CARD

Features a 16 Megapixel back-lit CMOS sensor, 5x Optical zoom and full (1080p) HD video recording. Waterproof, shock-proof, cold-resistant and equipped with a built in GPS, electronic compass and barometer so it's ideal for shooting outdoors.

\$348

16 MP

18m WATER PROOF

BUILT-IN WiFi

FULL HD MOVIES



Nikon COOLPIX P330

A high-performance compact digital camera equipped with a fast lens sporting a maximum aperture of f/1.8, and a 1/1.7-in. backside illumination CMOS sensor for superior image quality.

12.2 MP

5x OPTICAL ZOOM

BUILT-IN GPS

FULL HD MOVIES



\$299



10 YEAR MANUFACTURER WARRANTY

\$299 SAVE \$150

Nikon Monarch 8x42 DCF

Waterproof & fog free. Lightweight rubber armour body, high eyepoint, high-reflection mirror coating. Shock resistant. Enhanced Optics results in brighter images and more natural colors.



\$239 SAVE \$60

Nikon Eagleview Zoom 8-24x25 CF

Ideal for Outdoors enthusiasts, travellers, nature observers and concert goers. Starting at a modest 8x magnification with zoom capability up to 24x you will have every situation covered.

Panasonic

Lumix DMC GM-1

The premium Lumix DMC-GM1 offers exceptional image quality and a suite of innovative features, including a retractable interchangeable lens, built-in flash and Wi-Fi functionality in one pocket-sized unit. Features a 16-megapixel Live MOS Sensor and Venus Engine, a high resolution 3-inch Touch-screen and high-quality 1920x1080 Full-HD video with stereo sound. Shoot, view and share images easily with Wi-Fi® connectivity.



- 16 MP
- 3" TOUCH SCREEN
- BUILT-IN WiFi
- FULL HD MOVIES

\$845

\$1329

Panasonic Lumix GX7 with 20mm f1.7 lens

Experience the ultimate in G Series image quality, with integrated high-resolution viewfinder, 1/8000 sec shutter speed and built-in image stabiliser.

- 16 MP
- BUILT-IN WiFi
- TILTABLE LIVE VIEW FINDER
- FULL HD MOVIES

\$599

Panasonic Lumix GF6 with 14-42mm lens

Stunning image quality, 19 creative filter effects, and Wi-Fi connectivity for easy sharing. Features a 180° tiltable monitor, high-resolution imaging, minimal noise and precise high speed shooting.

- 16 MP
- 180° TILTABLE MONITOR
- BUILT-IN WiFi
- FULL HD MOVIES

\$299

Panasonic Lumix G Vario 45-150 mm f4-5.6 ASPH MEGA OIS lens

Compact and lightweight telephoto zoom lens for Lumix G Micro Four Thirds cameras. Highly portable and offers a versatile zoom range of 45-150 mm (35mm camera equivalent: 90-300 mm).

FUJIFILM X-E1

The Fuji XE-1 is equipped with a Large APS-C Sensor for the Highest Image Quality. An achievement of Superb High Resolution, High Sensitivity & Impressive "Bokeh" Effect. It sports industry-leading features such as the 16-Megapixel X-Trans CMOS sensor. The autofocus system is fast and accurate with Image Stabilisation. You have manual exposure controls and RAW file shooting options. The electronic viewfinder is great for those who don't like using the screen and, combined with its hardy design, makes you think of the film cameras in their heyday. The Fuji X-E1 has an inbuilt flash as well as an accessory hot shoe.

- 16.3 MP
- OLED VIEW FINDER
- 200-6400 ISO
- FULL HD MOVIES

\$778

FUJIFILM X-M1 with XC 16-50mm

Impressive colour reproduction and high resolution in an easy-to-use, one-handed operation. 3-inch, 920K-dot, tilt LCD screen and interchangeable lenses for versatility. Built-in wireless allows instant sharing.

- 16 MP
- BUILT-IN WiFi
- 3" TILTABLE SCREEN
- FULL HD MOVIES

\$1238

FUJIFILM x100s

The EXR Processor II delivers fast performance speeds to all aspects of the camera, ranging from quick start-up and shutter lag times to a fast 6fps continuous shooting rate.

- 16 MP
- 6fps CONTINUOUS SHOOTING
- Intelligent Hybrid AF
- FULL HD MOVIES

\$499

FUJIFILM XF 27mm f2.8

The Fujifilm XF 27mm f/2.8 Lens is a compact, lightweight prime lens offering a versatile 35mm equivalent focal length of 41mm

OLYMPUS®

Your Vision, Our Future

Move into a New World

OM-D E-M1

OM-D EM-1 with 12-50mm

Intelligent innovation meets seamless function with advanced features like the revolutionary Dual FAST AF, the super large EVF and the exceptionally reliable 5-axis image stabilisation.

\$1698

16 MP

BUILT-IN GPS

BUILT-IN WiFi

FULL HD MOVIES

ZUIKO LENS SYSTEMS



\$999



OLYMPUS

E-M5 with 14-42mm Lens

Featuring an integrated 1.44 megapixel digital viewfinder, 16 megapixel LiveMOS image sensor and OLED touchscreen, it is the world's fastest auto-focusing camera in a weather-proof alloy body.

16 MP

3" OLED SCREEN

9.0 fps CONTINUOUS SHOOTING

FULL HD MOVIES



OLYMPUS

E-PL5 with 14-42 & 40-150mm Lenses

Features include a 16-megapixel LiveMOS SLR-class image sensor, variable-angle capacitive touchscreen with "Touch AF Shutter" technology and super quick focusing.

16 MP

3" TOUCH SCREEN

OPTIONAL WiFi

FULL HD MOVIES

\$789

BONUS Olympus Case



OLYMPUS

XZ-2

For the serious enthusiast. Combines an extremely high-performance and fast aperture zoom lens with features designed to make it the ultimate compact camera for the photography enthusiast.

12 MP

12800 ISO

3" SCREEN

FULL HD MOVIES

\$399



\$539

OLYMPUS

17mm f1.8



\$543

OLYMPUS

75-300mm II



\$899

OLYMPUS

75mm f1.8



\$93

OLYMPUS

15mm f8.0 lens cap lens

We've got Christmas Wrapped up at digiDIRECT

PENTAX®

K-3 with 18-135mm lens

Exceptional imaging performance and compact, dependable body with weather-resistant, dustproof construction. Features a 24-megapixel CMOS image sensor without an AA (anti-aliasing) filter to deliver high-resolution images, a 27-point AF system with 25 cross sensors for pinpoint focusing, and an 86,000-pixel RGB light-metering sensor to assure accurate exposure on subjects of all kinds. Exclusively designed for truly creative photographers.



- 24 MP
- 3.2" TFT LCD
- 100-51200 ISO
- FULL HD MOVIES

\$1598



2 YEAR AUSTRALIAN WARRANTY

SIGMA

\$748

Sigma 35mm f1.4



2 YEAR AUSTRALIAN WARRANTY

SIGMA

\$898

Sigma AF 150-500 f5.0-6.3 OS HSM



2 YEAR AUSTRALIAN WARRANTY

SIGMA

\$448

Sigma AF 10-20 f4-5.6 EX DC HSM



2 YEAR AUSTRALIAN WARRANTY

SIGMA

\$948

Sigma AF 70-200 f2.8 OS

2 YEAR AUSTRALIAN WARRANTY

\$398

SIGMA

Sigma 50mm f1.4 DG



2 YEAR AUSTRALIAN WARRANTY

SIGMA

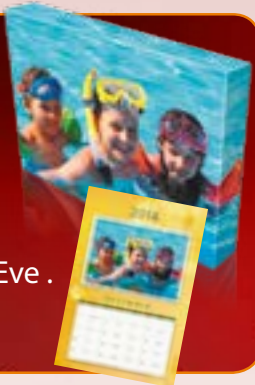
\$368

Sigma AF 18-250 f3.5-6.3 OS HSM

PHOTOGIFTS... the ideal personalised Christmas presents!

Same day service*.
Orders taken up to Christmas Eve.

*Not available at all stores. Subject to workload.
Check delivery times at your local store.



1 HOUR FILM PROCESSING*



Express film processing available as fast as 20-minute turnaround.*

We use the latest Fuji photo-finishing equipment with the highest quality Fuji paper to ensure your prints look fantastic every time... in just 1 hour or less!

*Subject to workload. Film processing not available at all stores. Check processing times at your local store.

SanDisk® Twin pack deal

**TWO EXTREME
32GB 45MB/s
300x Speed
HDV SDHC Cards**

ONLY \$119



\$2998

Zeiss Distagon 15mm f2.8

The Zeiss Distagon™ 15mm f/2.8 ZE Lens is a precision ultra wide-angle lens built with a Carl Zeiss™ anti-reflection coating that delivers images with depth, contrast, and brilliance even under difficult lighting situations



SONY NEX-3N

\$468

Sony NEX-3N is the perfect camera for expressing your style. Enjoy high-quality selfies thanks to a 180° flip-up screen and a large 16.1MP Exmor™ APS HD CMOS sensor. It also comes with a zoom lever, Auto Object Framing and built-in flash, all the things you need to bring out the star in you. Features BIONZ Image Processor. Sony E-Mount. Full HD 1080i Video at 60 fps. ISO 100-16000, Intelligent AF System, Auto Object Framing and Photo Creativity feature for effects.

16.1 MP

ISO 16000

3" FLIP-UP LCD

FULL HD MOVIES



\$349



SONY make.believe

\$588



α specialist

\$999



SONY α 3000 with 18-55mm Lens

Easy to use with helpful built in tool tips inspired by NEX cameras. Frame scenes accurately through the electronic Tru-Finder. 16 interchangeable E-mount lenses available for limitless creative possibilities.

20.1 MP

OLED TRUE FINDER

15-POINT AF

FULL HD MOVIES

SONY α 58 with 18-55mm Lens

Unsurpassable image clarity with Translucent Mirror Technology™. Groundbreaking Lock-on AF lets you shoot fast moving subjects with more precision and continuous focus. Capture every moment effortlessly.

20.1 MP

OLED TRUE FINDER

15-POINT AF

FULL HD MOVIES

SONY NEX 6 Triple Kit with 16-50mm, 55-210mm and 50mm f1.8 Lenses

Loaded with superior features like APS-C sensor, XGA OLED electronic viewfinder, Fast Hybrid AF and more.

16.1 MP

OLED TRUE FINDER

BUILT-IN WiFi

FULL HD MOVIES

\$1418

SONY Cyber-shot RX10

Bright and large-aperture zoom lens, extra-sensitive image sensor. Boundless picture-taking power in your hands.

20.2 MP

OLED TRUE FINDER

FAST AF

FULL HD MOVIES



\$2898

SONY Cyber-shot RX1R

Photographs of truly extraordinary quality wherever you go. Make your dreams come true with the Cyber-shot RX1R.

24.3 MP

100-25600 ISO

FULL FRAME SENSOR

FULL HD MOVIES



Full Range of Hoya HD and Pro1 Digital Professional Filters available instore or online



HOYA



\$219

SONY DT 30mm F2.8 SAM Macro



\$449

SONY 1.4x Tele converter



\$1599

SONY 135 F1.8 CZ SONNART



\$449

SONY HVL-F60AM Flash

We've got
Christmas
 Wrapped up at digiDIRECT

FREE!
 enlargement offer

Buy any photo frame from digidirect this Xmas and we'll fill it for FREE up to A3!*

**sizes from 6"x4" - 12"x18". Not to be used in conjunction with any other offer.



\$328

Panasonic
 Lumix TZ40

Our most popular travel camera

18.9 MP **3" LCD** **GPS WIFI** **FULL HD MOVIE**



\$1548

Nikon D7100 w/18-105

Just named . Enthusiast Digital SLR winner at the 2014 Camera Magazine Imaging Awards.

21.4 MP **6FPS CONTINUOUS SHOOTING** **3" LCD** **FULL HD MOVIE**



\$1047

Canon
 Legria HF G25

A great balance of Pro features & manual controls in a camcorder.

HYPERMOTION IS **32GB BUILT-IN MEMORY** **DUAL SD CARD SLOTS** **10X OPTICAL ZOOM**



www.digidirect.com.au

All prices valid until 24th December 2013 or while stocks last. We reserve the right to correct any errors or misprints. No responsibility will be taken for products unavailable due to delays in shipping or other causes. The Twitter name and logo are trademarks of Twitter Inc. FACEBOOK® is a registered trademark of FACEBOOK Inc.